

COAL Coast MAGAZINE

Artwork Specifications

All artwork to be provided as high resolution PDFs (print) or JPEG files (digital, 72 dpi).

for Print

1. FULL PAGE

148mm x 210mm (5mm bleed)

2. HALF PAGE

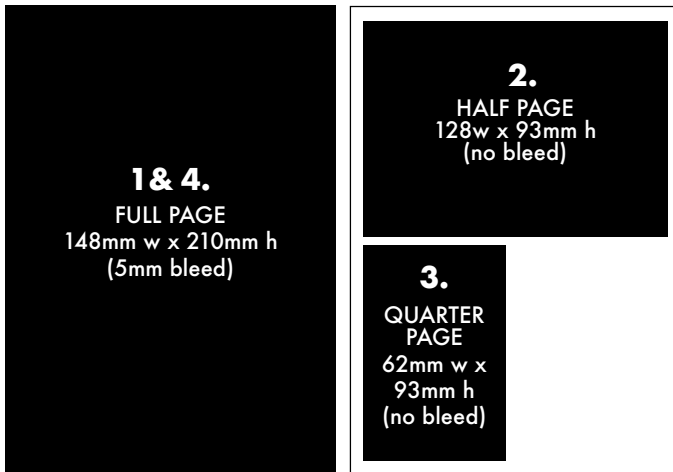
128mm x 93mm (no bleed)

3. QUARTER PAGE

62mm x 93mm (no bleed)

4. BACK COVER

148mm x 210mm (5mm bleed)



Artwork checklist

Artwork for half and quarter pages must be supplied to size – no bleed or crop marks.

Artwork for full page must have 5mm bleed and crop marks (offset 5mm).

- > All images must be 300dpi at final size
- > All fonts must be converted to outlines
- > All spot colours converted to cmyk
- > Artwork must be supplied as a high res pdf

for Digital

1. STANDOUT PACKAGE

Website banner – 728 x 90 pixels

2. SPOTLIGHT PACKAGE

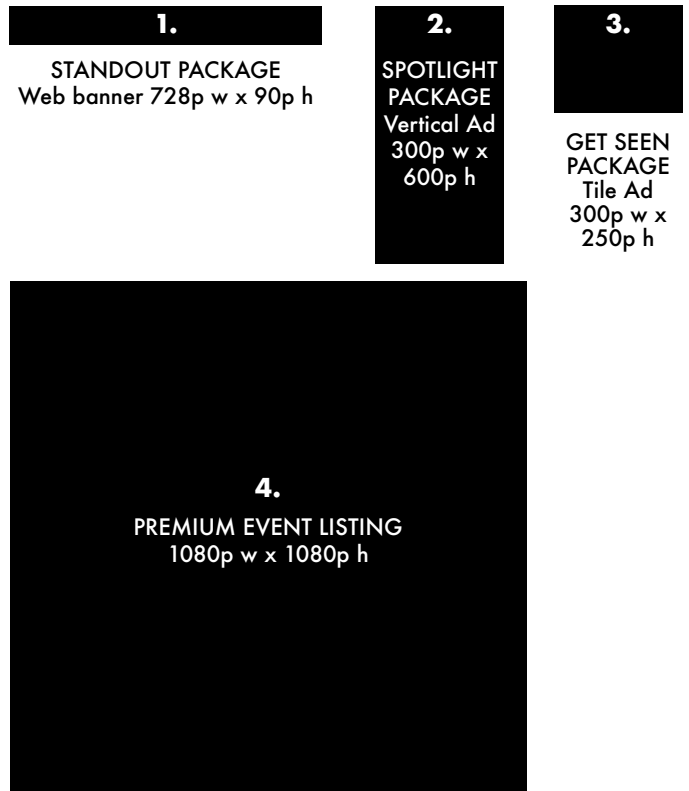
Vertical ad – 300 x 600 pixels

3. GET SEEN PACKAGE

Tile ad – 300 x 250 pixels

4. PREMIUM EVENT LISTING

1080 x 1080 pixels



Please send completed artwork to
admin@coalcoastmagazine.com